



# **Building a Better Library**

**2015 - 2017  
STRATEGIC PLAN**

# SMITHERS PUBLIC LIBRARY

## STRATEGIC PLAN 2015 – 2017

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### Introduction

The Smithers Public Library and the Smithers Public Library Board seek to provide high quality, effective and efficient services to the residents of Smithers and the Bulkley Valley. The Library staff and the Library Board have prepared this Strategic Plan to identify priority actions and tasks to assist in focusing efforts, time and resources to satisfy client expectations and demands. It is anticipated this plan will ensure that the Library meets the ever-changing interests and role of our Library in today's modern world.

This Plan consists of Vision and Mission statements which provide broad, concept-level direction for the advancement of the Library. These are followed by five goal statements with identified action and task statements that enable and empower the delivery of quality, in-demand services.

### MISSION

The Smithers Public Library is an inclusive community gathering place dedicated to literacy, lifelong learning, inspiration, and discovery.

### VISION

The Smithers Public Library improves the human experience within our community.

### GOAL I: Being Together

**Goal:** To create a comfortable place to visit by building a new library or expanding our facilities to have enough space and dedicated areas for the varied needs of library users (socialising; quiet reading and study; discovery and play; programs; tutoring).

**Action:** Promote a new or alternate library to better serve the residents of the Bulkley Valley.

## **GOAL II: Fulfillment**

**Goal:** To ensure the community finds materials and programs that support imagination, curiosity, creativity, and a sense of place by increasing the number of participants, measured through circulation statistics, program attendees, and satisfaction surveys.

**Action:** Market the library to the community at large.

## **Goal III: Future**

**Goal:** To help create and support young readers.

**Action:** Continue and build upon Early Literacy programs and collection.

## **Goal IV: Digital Literacy and Access**

**Goal:** To offer current, robust, and targeted (in demand) equipment and services.

**Action:** Constantly evaluate our technology to stay current.

## **Goal V: Community Empowerment**

**Goal:** To encourage public involvement by increasing civic partnerships and empowering people to engage with their community.

**Action:** Promote citizenship and community participation opportunities to library users.

## **CONCLUSION**

The Smithers Public Library Strategic Plan is intended to assist in focusing time, effort and resources to ensure the best possible delivery of services. The Plan will be reviewed periodically to ensure that tasks are being completed in a timely manner and to accommodate any unique circumstances that may arise. It is

anticipated that this Plan has a two year term and will be reviewed and renewed in 2017. In summary, it is anticipated that with a sense of focus, timing and priority the Smithers Public Library can satisfy the many diverse interests of its clients.